

 European Youth
Card Association

WRAP

UP 2024



HIGHLIGHTS

AND ACHIEVEMENTS



MEMBERS
2 NEW MEMBERS

36

MILLION
CARDHOLDERS

9+

THOUSAND
DISCOUNTS

21

A YEAR OF CONNECTION AND GROWTH

As 2024 comes to a close, we celebrate a year defined by connection, growth, and impact across the EYCA network. From the inspiring work of our members and the energy of youth-focused seminars, to the creativity of the Youth Panel and the excitement of the elections campaign, this year has been truly transformative.

We've engaged with young people across Europe, fostering their voices and strengthening the bonds of our community. We've welcomed new partnerships and opportunities, all while deepening our shared commitment to empowering youth and enhancing mobility.

Thank you all for being part of this journey!



OUR GATHERINGS

From Regional Meetings to the 40th EYCA Conference

Collaboration is at the heart of everything we do, and 2024 was no exception. Regional meetings across Europe brought together our diverse members to share updates, exchange ideas, and prepare for the 40th EYCA Conference and General Assembly.

The 40th EYCA Conference, held in Lecce in June, was the culmination of these efforts, welcoming members, strategic partners, and long-standing allies. Together, we explored the future of democracy, celebrated our collective achievements, and envisioned the year ahead.

Special thanks to our hosts* for their exceptional hospitality, making the event unforgettable!

*Dipartimento per le Politiche giovanili e il Servizio civile universale



CONNECTING THROUGH EXCHANGE

MAXIMASING
IMPACT

The MI programme allows EYCA members to learn from each other and implement best-practice initiatives that respond to EYCardholders' needs. As every year, EYCA offered support visits and consultancy grants where it was needed.



15

exchange and
support visits

18

members
involved





EUROPEAN YOUTH CARD & EUROPEAN STUDENT CARD

European Youth Card & Higher Education: Opportunities to Upgrade Students' Experiences

Every year, EYCA organizes a flagship capacity-building event dedicated exclusively to member organizations. In March 2024, EYCA organized the MI seminar focused on connecting the youth card infrastructure to student services and in particular to the European Student Card.

- The event brought together stakeholders of the European Student Card, representatives of the Universities, EYCA members and representatives of student organisations.
- This year, the event was co-organized and hosted by SLOAM – Slovenian Youth Mobility Agency and hosted 35 participants coming from 20 different countries.

PARTIAL AGREEMENT SEMINARS



1. Youth ecosystems essentials: the role of European Youth Card in advancing ecosystems for youth empowerment, Montenegro

The seminar explored how the European Youth Card strengthens youth ecosystems by connecting young people with public authorities, service providers, and private companies. Focused on creating integrated, youth-friendly environments with accessible spaces, skilled professionals, and supportive legal frameworks.



2. Walk the Talk Seminar – Bridging Rural Youth and Cultural Heritage in Visegrád

Walk the Talk, brought together rural youth, cultural professionals, and policymakers to improve youth access to cultural heritage. Featuring interactive cultural routes and discussions on mobility, the seminar highlighted solutions for engaging young people with heritage in rural areas. Participants also attended the 13th Annual Advisory Forum on Cultural Routes of the Council of Europe, engaging in cross-border discussions about enhancing youth participation in heritage projects.



3. Urban youth participation and inclusive youth spaces, Andorra

This PA seminar, focused on leveraging the European Youth Card to enhance urban youth participation and inclusive spaces. Shared good practices, encouraged new signatories to the Partial Agreement, and positioned youth mobility as a public policy priority.



by the EYCA Youth Panel

RURAL YOUTH PROJECT

The EYCA Youth Panel consistently represents EYCA in various initiatives, but their standout achievement this year was the Rural Youth Project. This ambitious endeavour delved into the lives of young people in rural areas, uncovering their challenges, opportunities, and aspirations. Over the course of a year, the project generated actionable insights and practical recommendations to better engage and support rural youth across Europe.

Key Outcomes:

- **Published the Rural Youth Report and collected 100 ideas directly from young people in rural areas.**
- **Delivered 5 key recommendations for EYCA members and youth-focused entities.**
- **Hosted the Rural Youth Camp in Andalucía, Spain, bringing together 43 participants from over 30 countries.**





To do's to boost rural youth - Event



Charlemagne Prize



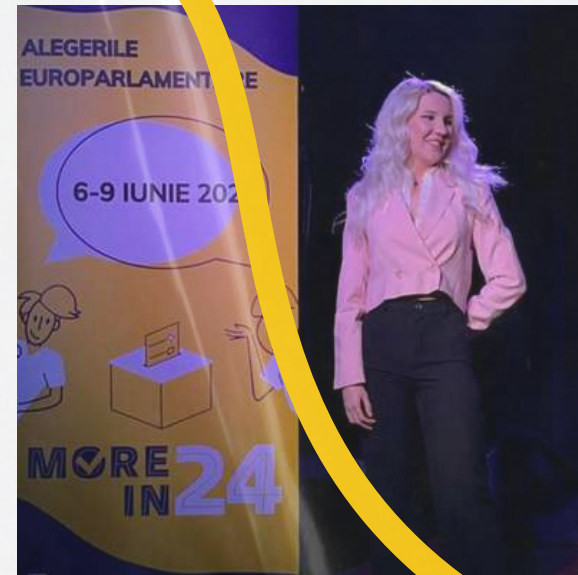
MORE IN 24

CAMPAIGN



2024 was the year of the European Elections, and our youth engagement campaign, More in 24, aimed at inspiring first-time voters to head to the polls, was a resounding success.

From hands-on trainings to out-of-the-box events, lively debates, and meaningful postcards to MEPs, this creative and dynamic campaign had it all!



MORE IN 24

in numbers!

18
countries

50+
changemakers

150+
events

9,000
participants

120+
MEPs reached

PARTICIPATION AWARDS

The European Solidarity Corps Participation Awards celebrated the contributions of young volunteers across Europe and neighbouring countries. The competition encouraged participants to share their personal stories, inspiring others to engage in volunteer opportunities.

- 130 submissions from across the world.
- 10 winners selected and received Interrail passes and pocket money for their travel.
- Overwhelming positive feedback from participants!

Participating in this competition has been an incredible experience for me. It's not just about winning prizes but also about sharing my volunteering journey and inspiring others to embark on similar adventures with the European Solidarity Corps.



2 NEW MEMBERS

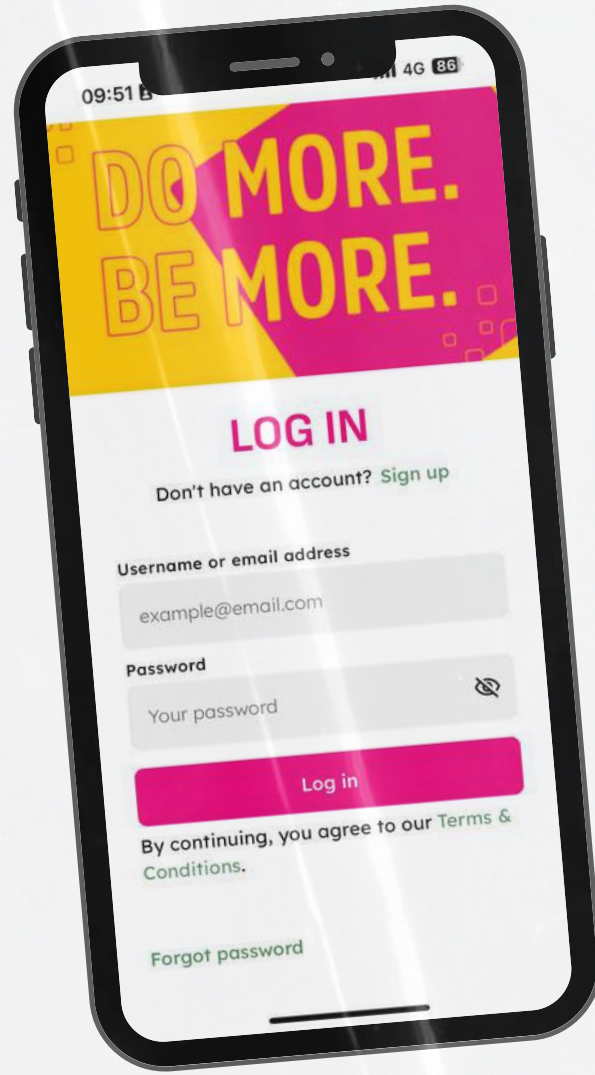


Kosovo



Estonia

1 NEW MOBILE APP



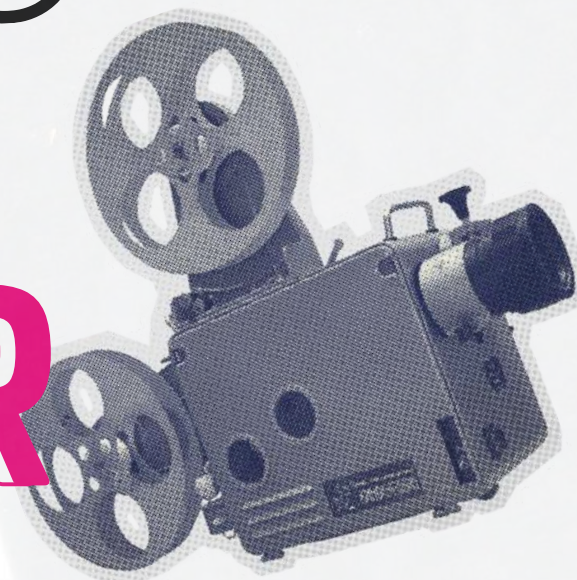
myEYC app was launched in August!

PARTNERS



new partnerships, new possibilities

MOMENTS TO REMEMBER



**THANK
YOU!**

AND STAY IN TOUCH!



eyca.org



European Youth Card Association



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