

Bio: Danielle Logan, Young Scot

As Programme Development Manager at Young Scot, I lead on the development, delivery and growth of the smart Young Scot National Entitlement Card and Young Scot Membership Services. I have led several digital transformations and launched numerous new services and projects. These includes Young Scot Rewards, online discounts, and targeted packages including the Scottish Attainment Challenge Partnership and the Young Carers Package. My work enhances the digital programme of opportunities and entitlements offered to over 700,000 young people in communities across Scotland.

I have taken a lead role in Young Scot's work with EYCA to support, involve and inspire the young people of Europe – including young people in Scotland – to recognise their place in Europe and to embrace opportunities to travel, work and study at home and abroad. I have also taken part in many EYCA events and collaborated with several Members on both short and long-term projects.

I am enthusiastic to learn from the work of others and proactively seek to build knowledge and skills, promoting and embedding my learning. I love to travel and experience new cultures, understand history, and make connections with new places and people. It's these character traits that fuel my love for EYCA! Outside of work, I'm a keen theatre fan, and I also may have a slight obsession with plants – at my last count I had 57 in my one bedroom flat!